

Value-Driven

The quest for value is the focus of all our attention. Delivering greater value faster is the goal shared by all our disciplines and communities of experts. Whether we come from software development, product management, IT service management, Dev(Sec)Ops, enterprise architecture, etc... we are likely to be asked to both better satisfy our customers and increase our business outcomes.

I'm firmly convinced that we can get the most out of adapting lean principles and Value Stream Management practices to the digital world, and I'd like to invite you to resume our regular sharing of news on the subject in this new format.

Patrice Corbard, Founder @ SD ReFocus

Contents at a Glance

- 2. VSM Adoption**
Making progress despite prevalent misconceptions
- 3. Value Realization**
Understand and enhance customer value realization
- 4. Flow Optimization**
Make the flow of work visible and supported by data
- 5. Featured VSM Resources From the Community**
Maturity Model, Blueprint, and Value Cycle

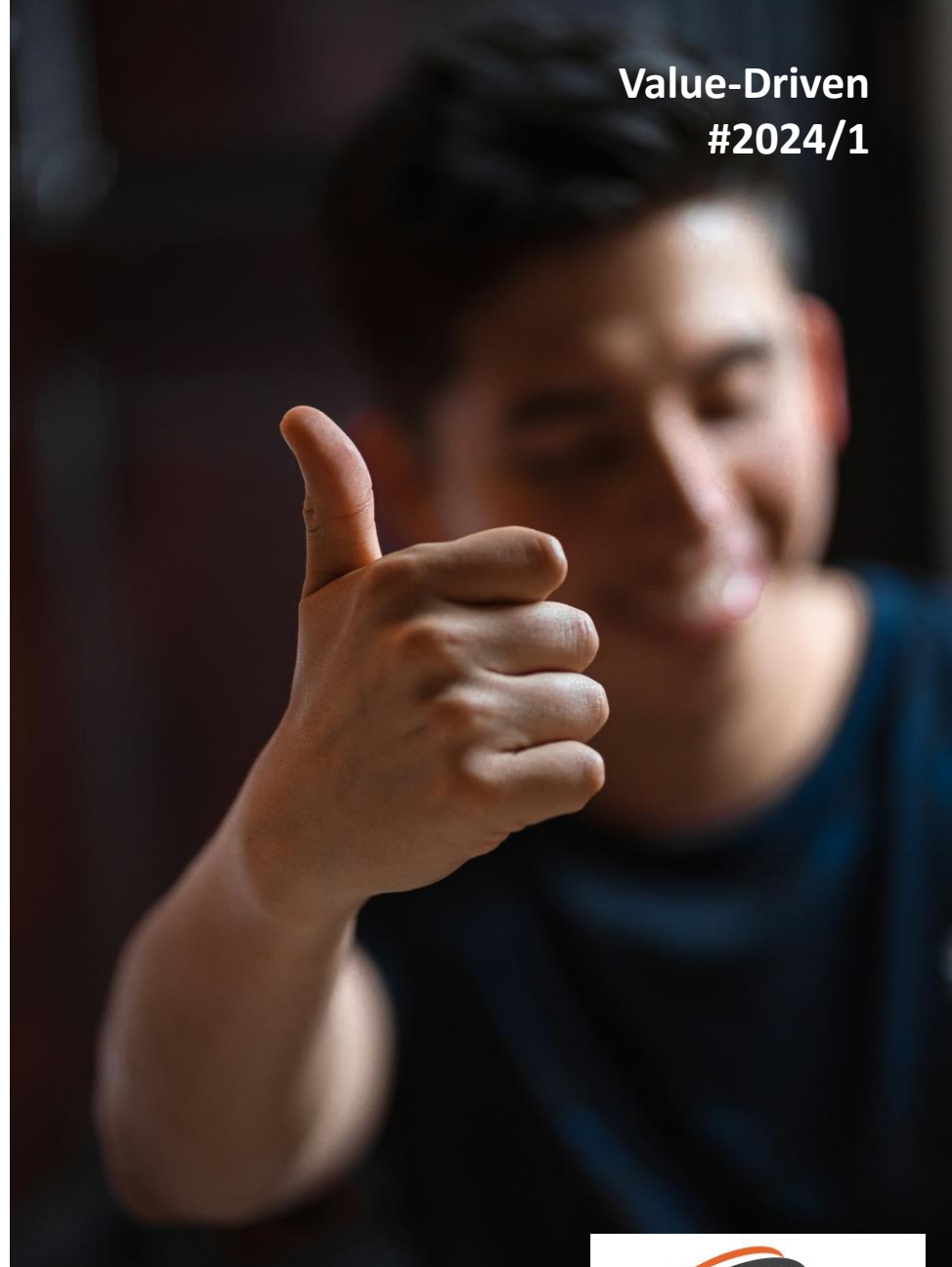
VSM Adoption

- **Report (17 pages): [“2024 Value Stream Management Trends - A Global Survey of Executives and IT Leaders”](#)**
by **dimensional research** and **Broadcom Software**
- **Blog: [“Debunking Common Myths for Successful Adoption of VSM”](#)**
by **Ravi Sawant**, Global Head of Modern Business Management & Digital Transformations @ **HCLTech**

- **Article: [“How Organisations That Pivot To Product Outperform Their Peers By 4x”](#)**
by **Susie Young**, Managing Director @ **JCURV**
- **Blog: [“The Future Of Value Stream Management: Harnessing The Power Of Generative AI”](#)**
by **Planview**

Value Realization

- **Article:** [“Organizational Alignment: From Ideation To Customer Value Realization”](#)
by **Laureen Knudsen**, Chief Transformation Officer @Broadcom Software
- **Podcast (28’):** [“VSM - How value stream operating models can impact the future of work”](#)
by **transformation leaders from Broadcom and Deloitte**
- **Blog:** [“Outcome-Oriented VSM: How ValueOps Insights Maximizes Value Realization”](#)
by **Michelle Kerby**, Business Growth Executive @Broadcom Software
- **Article:** [“Understanding value: Unveiling the multifaceted nature of customer value”](#)
by **Keith Buehlman**, Senior Director Business Agility @NTT Data



Flow Optimization

- **Article:** [“Getting a team out of learned helplessness using Flow Metrics — a Case Study”](#)
by **Peter Zylka-Greger**, Leadership & Culture Coach | **LetPeople.Work**
- **Article:** [“Wiring for Flow”](#)
by **Steve Pereira**, CEO of **Visible Flow Consulting**



Featured VSM Resources

- **Maturity Model:** [“Value Stream Management Maturity Model: Navigating Progress and Achieving Excellence”](#)
by **Broadcom Software**
- **Blueprint:** [“Version 2 of the Digital Product VSM blueprint”](#)
by **ServiceNow**
- **Value Cycle:** [“VSM Value Cycle”](#)
by **Plutora**

From the Community

- **Blog:** [“What is Value Stream Management?”](#)
by **Krishna Kumar**, Founder and CTO **@Exathink Research**
- **Article:** [« Streamlining Success: How Value Streams Accelerate Product Delivery - Addressing Today’s Tech Hurdles with Value Stream Solutions”](#)
by **Dionysis Svoronos**, Project and Change Manager **@Deutsche Telekom**

*I'd like to know what you think of this new format.
Are you already looking forward to the next issue?
Or in short, does this newsletter bring you value?*

E-mail me at pcorbard@sdrefocus.com