

Value-Driven

Communities are fantastic places for sharing experiences. This second issue once again features some excellent assets discovered along my own learning journey.

I have to admit I'm both delighted to be able to benefit from so much shared knowledge, and a little worried about the way it's scattered across all our groups (product management, agile, kanban, devops, quality, vsm, etc).

Perhaps these newsletters can help build bridges between our communities and areas of expertise. It all starts with the desire to discover the value provided by others, rather than wasting energy reinventing the wheel. Do you agree?

Patrice Corbard,
Founder @ SD ReFocus



A new page to bookmark:

<https://sdrefocus.com/index.php/value-driven-news/>

Contents at a Glance

2. VSM Adoption

Build trust within teams aligned with strategic goals and value streams + Top 5 tips for 2024

3. Value Realization

Drive business value by improving the customer/user experience

4. Flow Optimization

Define, design, manage, and measure a smooth flow of work and potential value

5. Featured VSM Resources

New book on Value Stream Mapping, papers on Value Delivery and Organizational Trust

VSM Adoption

Article: [“How to Unlock Flow Visibility and Predictability Using a Value Stream Management Solution”](#)
by **Maik Hassel**, VP of Product Management & Value Stream Lead @ **Planview/Tasktop**

Video (10’): [“Top 5 Tips For Doing Value Stream Management”](#)
by **Helen Beal**, CEO @ **VSMC** for the **Cloud Therapist** channel

Article: [“Trust: The foundation for successful digital transformation”](#)
by **Lauren Knudsen**, Chief Transformation Officer @ **Broadcom**

Report: [“World Quality Report 2023-2024: The future up close”](#)
by **Capgemini** and **OpenText**

12:12 Boarding Twyford Callus st: Page 1 of 1 Ealing Broadway Southall Harrow & Hatfield West Drayton Stouffville Barnet Tulseh Hendon & Twyford. Formed of 3 coaches. Great Western Railway	12:15 Boarding Cardiff Central Callus st: Page 1 of 1 Reading Slough Parkway Sunbury Bristol Parkway Newport & Cardiff Central. 44 seats to available GWR services	12:15 Boarding Hayes & Harlington Change at Heath Station for Drayton Green, Castle Bar Park, South Greenford and Greenford. Formed of 8 coaches. Great Western Railway	12:18 Boarding Bodwyn Callus st: Page 1 of 1 Reading Trowell Thatcham Hawbury Gillingham Hungerford & Basing. 3 coaches. Please not GWR services	12:20 Boarding Horseshoe Strath IG Change at Slough for Milton & Eton CG. GWR services	12:27 On time Radley Callus st: Page 2 of 2 Reading & Stratley Didcot Didcot Parkway Oxford & Reading. Formed of 3 coaches. Great Western Railway	12:30 On time Bristol T. Heads Callus st: Page 1 of 1 Reading Barnet Chorleywood Bath Spa & Bristol T. Heads. ending hot & cold air GWR services	12:33 On time Heathrow Term 4 Callus st: Page 1 of 1 Ealing Broadway West Ealing Harrow Southall Hayes & Harlington Heathrow Airport & Heathrow Term 4. Heathrow Connect.	12:25 Boarding Heathrow Airport Heathrow Express 12:40 On time Heathrow Airport Heathrow Express The train is for Terminal 2, 3 and 5. For Terminal 4 please check at Terminal 2 and 3. 12:10:25	Special Notices	Arrivals
---	--	---	---	--	--	---	---	---	-----------------	----------

Book tickets online at GWR.com



Value Realization

Articles: [“Applying systems thinking: Understanding value networks and understanding their interconnected roles”](#)

& [“Exploring customer journey: Traversing the customer experience in value networks”](#)

by **Keith Buehlman**, Senior Director Business Agility @ **NTT Data**

Article: [“The Key Insight and Core Idea Powering the Product Model”](#)

by **Christophe Achouiantz**, Lean/Agile Enterprise Transformation Coach @ **Crisp AB**

Research: [“7 Rules for Demonstrating the Business Value of IT”](#) (2022)

by **Gartner**

Article: [“Driving more value from your Digital and IT Operating Model”](#) (2021)

by **Fabrice Lebegue**, **Richard Warrick**, **Karine Yuki**, **Chris Colligan**, **Adrienne Eby** @ **IBM**



Flow Optimization

Article: [“Flow: The Four-Letter Word That Begins With F”](#)

by **Daniel Vacanti**, Co-Founder [ProKanban.org](#) and Co-Author of the Kanban Guide

Article: [“Designing your board to focus on flow”](#)

by **Julia Wester**, CEO, Co-Founder [@ 55 Degrees](#)

Post (LinkedIn): [“Managing Flow”](#)

by **Matt Turner**, Founder, Principal Service Management & Lean Agile Coach, Consultant, Kanban Trainer (AKT) [@ hapus](#)

Article (Fr): [“Les 4 métriques de flux Kanban”](#)

by **Jose Coignard**, ProKanban Trainer [@ Caisse des Dépôts](#)

Event (56', ProKanban.org): [“Flow Metrics and Why They Matter”](#)

with **Johanna Rothman** and **Colleen Johnson**



Featured VSM Resources

Book: [“Value Stream Mapping for Software Delivery Teams”](#)

by **Luc Courage and Paul Hammant**

Paper (IT Revolution): [“Accelerating Value Delivery in Highly Complex Domains - Integrating Value Stream Management, System Architecture, and Lean/Agile Execution”](#)

by **Jennifer Fawcett, Kelli Houston, Dr. Suzette Johnson, Brian Moore, and Robin Yeman**

Whitepaper: [“Improve Organizational Trust”](#) by **Broadcom**

eBook: [“Accelerating Software Delivery: a Tech Executive’s Roadmap for Predictable Time-To-Value”](#) by **Planview**

Article: [“Product Discovery In Platform Teams”](#)

by **Robiert Luque**, Group Product Manager @ **Billie GmbH**

