Value-Driven

Communities are fantastic places for sharing experiences. This second issue once again features some excellent assets discovered along my own learning journey.

I have to admit I'm both delighted to be able to benefit from so much shared knowledge, and a little worried about the way it's scattered across all our groups (product management, agile, kanban, devops, quality, vsm, etc).

Perhaps these newsletters can help build bridges between our communities and areas of expertise. It all starts with the desire to discover the value provided by others, rather than wasting energy reinventing the wheel. Do you agree?

Patrice Corbard,
Founder @ SD ReFocus

Contents at a Glance

2. VSM Adoption
Build trust within teams aligned with strategic goals and value streams + Top 5 tips for 2024

3. Value Realization
Drive business value by improving the customer/user experience

4. Flow Optimization
Define, design, manage, and measure a smooth flow of work and potential value

5. Featured VSM Resources
New book on Value Stream Mapping, papers on Value Delivery and Organizational Trust

A new page to bookmark:
https://sdrefocus.com/index.php/value-driven-news/

VSM Adoption

Article: "How to Unlock Flow Visibility and Predictability Using a Value Stream Management Solution"
by **Maik Hassel,** VP of Product Management & Value Stream Lead **@ Planview/Tasktop**

Article: "Trust: The foundation for successful digital transformation"
by **Laureen Knudsen,** Chief Transformation Officer **@ Broadcom**

Video (10'): "Top 5 Tips For Doing Value Stream Management"
by **Helen Beal,** CEO **@ VSMC** for the **Cloud Therapist** channel

Report: "World Quality Report 2023-2024: The future up close"
by **Capgemini and OpenText**

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Value Realization

Articles: "Applying systems thinking: Understanding value networks and understanding their interconnected roles"
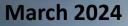& "Exploring customer journey: Traversing the customer experience in value networks"
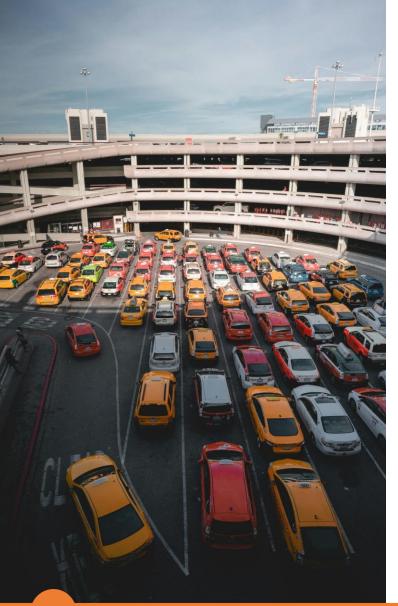by **Keith Buehlman,** Senior Director Business Agility **@ NTT Data**

Article: "The Key Insight and Core Idea Powering the Product Model"
by **Christophe Achouiantz,** Lean/Agile Enterprise Transformation Coach **@ Crisp AB**

Research: "7 Rules for Demonstrating the Business Value of IT" (2022)
by **Gartner**

Article: "Driving more value from your Digital and IT Operating Model" (2021)
by **Fabrice Lebegue, Richard Warrick, Karine Yuki, Chris Colligan, Adrianne Eby @ IBM**

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Flow Optimization

Article: "Flow: The Four-Letter Word That Begins With F"
by **Daniel Vacanti,** Co-Founder **ProKanban.org** and Co-Author of the Kanban Guide

Article: "Designing your board to focus on flow"
by **Julia Wester,** CEO, Co-Founder **@ 55 Degrees**

Post (LinkedIn): "Managing Flow"
by **Matt Turner,** Founder, Principal Service Management & Lean Agile Coach,
Consultant, Kanban Trainer (AKT) **@ hapus**

Article (Fr) : "Les 4 métriques de flux Kanban"
by **Jose Coignard,** ProKanban Trainer **@ Caisse des Dépôts**

Event (56', ProKanban.org): "Flow Metrics and Why They Matter"
with **Johanna Rothman** and **Colleen Johnson**

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Featured VSM Resources

Book: "**Value Stream Mapping for Software Delivery Teams**"
by Luc Courage and Paul Hammant

Paper (IT Revolution): "**Accelerating Value Delivery in Highly Complex Domains - Integrating Value Stream Management, System Architecture, and Lean/Agile Execution**"
by Jennifer Fawcett, Kelli Houston, Dr. Suzette Johnson, Brian Moore, and Robin Yeman

Whitepaper: "**Improve Organizational Trust**" **by Broadcom**

eBook: "**Accelerating Software Delivery: a Tech Executive's Roadmap for Predictable Time-To-Value**" **by Planview**

Article: "**Product Discovery In Platform Teams**"
by Robiert Luque, Group Product Manager **@ Billie GmbH**

Let us know what you think
E-mail: pcorbard@sdrefocus.com

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