

Value-Driven

Feedback is the essential fuel in the engine of value creation, right?

Our practices are built around this fundamental principle, which is to enable the rapid collection of feedback. Without feedback, we're flying blind, hoping to guess our customers' needs... If the feedback loop isn't closed, we run the risk of ending up in a feature factory, chasing after targets that are disconnected from our real purpose.

This newsletter also feeds on your feedback to help us move forward. For this third issue, we've taken into account a suggestion to add a summary to the referenced resources. This should help you know what they're about. Is this a step forward? Please let us know what you think!

*Patrice Corbard,
Founder @ SD ReFocus*

Contents at a Glance

2. VSM Adoption

Assess and facilitate the adoption of VSM and customer experience approaches

3. Value Realization

Align strategic objectives and work items with the realization of business value

4. Flow Optimization

Engineer, measure, and organize for a fast flow of value

5. Featured VSM Resources

VSM Conference, Free Microlearning, Tooling



Let us know what you think

<https://sdrefocus.com/index.php/value-driven-news/>

VSM Adoption

Webinar (47'): [“Navigate Progress and Achieve Excellence with the VSM Maturity Model”](#)

by **Laureen Knudsen**, CTO @ **Broadcom**
& **David Gehringer**, Principal @ **Dimensional Research**

Presentation of the growing trends in VSM adoption and a maturity model structured in 5 levels and 4 domains proposed to measure one's own progress.
+ Link to a new quick online self-assessment.

Post: [“Warning signs your Value Stream is unhealthy”](#) by **Flomatika**

10 clues for identifying potential improvements.

Article: [“Maximizing Efficiency & Productivity: 3 Ways GenAI Optimizes Value Stream Management for Tech Leaders”](#)

by **Kasey Fu**, AI Product Manager @ **Planview**

Benefits, use cases, and challenges of GenAI for VSM.

Article: [“Stop Confusing Them! Value Stream & Customer Journey Mastery in Complex Organizations”](#)

by **Kaushal Kishore Thakur**, Managing SRE & DevOps Service line @ **Infosys**

Exploring the differences and complementarities of these two key concepts for a value-driven approach.

Value Realization

Article: [“From PMO to VMO: Mastering the Shift That Will Future-Proof Your Career - The Blueprint for Success in a Value-Driven Business Landscape”](#)

by **Dionysis Svoronos**, Project and Change Manager @ **Deutsche Telekom**

Pivot from traditional PMOs to value-driven Value Management Offices (VMOs).

Article: [“Achieving Synergy: Uniting VSM and OKRs to Propel Business Value Realization”](#)

by **Lance Knight**, Chief Value Stream Architect @ **Broadcom**

Combine VSM and OKRs in a value-driven approach to achieving customer and business outcomes.

Articles: [“Slicing stories”](#) and [“Slicing epics”](#)

by **Mike Bowler**, Experienced Coach and Trainer @ **ProKanban.org**

Prioritize and make decisions based on the potential value of stories and more larger work items.

Article: [“12 Signs You’re Working in a Feature Factory — 3 Years Later”](#)

by **John Cutler**, Former Product Evangelist @ **Amplitude**

12 thoughts to move beyond the feature factory challenges.



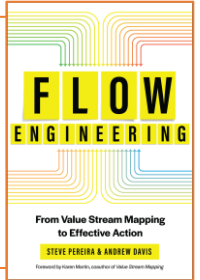
Flow Optimization

[Book Foreword for "Flow Engineering"](#)

by **Karen Martin**, President @ **TKMG, Inc**

[Book: "Flow Engineering - From Value Stream Mapping to Effective Action"](#)

by **Steve Pereira and Andrew Davis**, set to be released in May, available for pre-orders



[Article: "Flow Metrics and Why They Matter to Teams and Managers"](#)

by **Johanna Rothman**, Author, Consultant, Speaker @ **Rothman Consulting Group, Inc.**

How to generate a positive feedback loop using the four flow metrics?

[Video \(55'\): "Optimizing for a fast flow of value with adaptive, socio-technical systems"](#)

by **Susanne Kaiser**, Independent Tech Consultant @ **FlowCon France 2024** ([slides](#))

Explore the synergy of Wardley Mapping, Domain-Driven Design (DDD), and Team Topologies.

Featured VSM Resources

Event (4 hours): [“Agile to agility – VSM Conference 2024”](#) (also [here](#) from your VSMC member’s portal)
organized by **Miljan Bajic**, Organizational Coach, Trainer, and Consultant @ **Milimax Group**

3 years trends in VSM (**Helen Beal**), Panel discussion around moving from functional silos to value-stream aligned teams (**Karen Martin, Al Shalloway, Rob Akershoek**), Value stream implementations in Deutsche Telekom (**Dionysis Svoronos**), Unlock value with an agile key: Demystifying Value Stream Mapping (**Heidi Araya**), Value Stream Simulation (**Pavel Azaletskiy**)

FREE Microlearning (90 minutes): [“Introduction to Value Stream Management”](#)
by **Steve Pereira** for the **Value Stream Management Consortium**

A quick introduction to value stream management concepts and practices.

Article: [“The VSM Tooling Landscape”](#)
by **Krishna Kumar**, Founder and CTO @ **Exathink Research**

Examine the role of data and different platform levels (DevOps, Engineering Intelligence and VSM).

Study: [“Market Guide for Value Stream Management Platforms”](#) (March 2023) by **Gartner**

Market definition and analysis of VSMP capabilities with a review of 24 solution providers.



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