

# Value-Driven

## May the Force Be With You!

Adopting a value streams approach requires commitment and tenacity. While mapping workshops provide the initial momentum, mastery of the Force is acquired through intensive training.

Beware though, "The dark side clouds everything." Customer journeys and process streams are real complements, but not value streams. Learning to see them requires practice.

"You must unlearn what you have learned." and, hopefully, you'll be helped in this by these new resources shared by the Jedi masters of our communities.

*Patrice Corbard,  
everlasting padawan @ SD ReFocus*

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Be outcome driven, align to strategic objectives, ensure platform value delivery
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Measure, manage, visualize, and assess the flow of your system
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New research paper, e-book, market guide



*A new QR Code to  
access and comment  
on all issues*

# Adoption

## [“Building a Strong VSM Foundation: The Role of VSM Platforms”](#)

by **Ravi Sawant**, Global Head of Modern Business Management & Digital Transformations  
@ HCLTech

Delve into the rapidly evolving VSM platforms landscape, capabilities, and adoption considerations.

## [”Working With Value Streams For Transformation Success”](#)

by **Frederic Champlain**, Agile Evangelist @ ServiceNow

Why value streams matter for the success of your business transformation.

## [“How Do You Shift From Functional Teams to Value-Driven Teams?”](#)

by **Melissa Suzuno** @ Product Talk

Some lessons learned from the transition from functional to value-stream teams.

## [\(pt\) “Você sabe o que é Value Stream?”](#)

by **Thales Faggiano**, Senior SRE Analyst @ NTT Data

What are value streams and associated practices, defined in Portuguese.



# Value Realization

## “It’s time to be outcome driven”

by **Felipe Castro**, OKR Advisor & Founder @ **OutcomeEdge**

Unlearn a project-based, deadline-driven approach and adopt a more outcome-driven culture.

## “Measuring value through portfolio alignment”

by **Nick Brown**, Agile Coach @ **ASOS**

Help teams and individuals understand how their work contributes to the company's strategic priorities.

## “Steering the value stream network with aligned OKRs”

by **Antti Tevanlinna**, Senior Enterprise Coach @ **Nitor**

Pull a network of value-stream teams towards common strategic objectives.

## “There’s no value in your platform!”

by **Jonny Williams**, Agile Delivery Lead @ **RedHat**

How can organizations continuously ensure their technology platforms deliver and maintain value.



# Flow Optimization

## [“Measure Cycle Time, Not Velocity”](#)

by **Johanna Rothman**, Author, Consultant, Speaker @ **Rothman Consulting Group, Inc.**

View and compare team working, waiting and cycle times using value stream maps.

## [Video \(4 minutes\): “How Can Active Management Transform Your Workflow?”](#)

by **Martin Hinshelwood**, CEO & Principal Consultant @ **naked Agility**

What active workflow management means for continuous improvement (WIP, piles-up, blocked)

## [“Stalled work”](#)

by **Mike Bowler**, Experienced Coach and Trainer @ **Prokanban.org**

Make stalled work visible (this can represent more than half of your work).

## [“Assessing the Flow of Your System”](#)

by **Dimitrije Davidovic**, Scrum Master & Professional Kanban Trainer @ **Leagility**

Five guiding principles to operate a flow-based Kanban system.





# Featured VSM Resources

## [“Using Value Stream Management to Drive a Digital Business Portfolio”](#)

Full research paper available for VSMC members from [here](#)

by **Bob Multhaupt**, Adjunct Research Advisor @ **IDC**

Explore how a Value Stream Portfolio can be assembled to measure digital value across the enterprise.

## [E-Book: “Mastering Chaos With Value Stream Management and Pattern Thinking”](#) & [“The False Value Stream Management Dichotomy: Managing Flow And Value”](#)

by **Lance Knight**, Chief Value Stream Architect @ **Broadcom**

Uncover hidden insights into your software delivery value stream by thinking in patterns and how you can automate effectively to reduce the noise in the value stream.

## [“Three Ways to Leverage Software Engineering Intelligence for Enhanced Delivery Efficiency”](#)

by **Maik Hassel**, VP of Product Management & Value Stream Lead @ **Planview**

Three benefits of using Software Engineering Intelligence (SEI) platforms and their new AI capabilities.

