

Value-Driven

Value-Driven or Values-Driven ?

Adopting an approach aimed at delivering more value starts with understanding the value actually expected by our customers. Value quickly becomes plural:

- What elements of value (functional, emotional, etc...)?
- For which Jobs-to-be-done and which customer segments?

Beyond customer value,

- What are the links between improved customer experience and business value for the company?
- What changes in experience for other stakeholders such as partners, suppliers, and our employees?
- What are the social and environmental impacts of our products and services?

Core values are also essential to our corporate culture. Properly formulated, they serve as a compass to guide our decisions and actions at every level.

So, should we rename this news "Values-Driven"?

Patrice Corbard, Founder @ SD ReFocus,

Contents at a Glance

2. Adoption

2024 SoVSM survey, Wealth Technology, Business & Delivery, VSMP benefits, CTA

3. Value Realization

Value Networks, Quantitative outcomes, OKR Doctor series, Customer journey barriers

4. Flow Optimization

Flow Framework & Kanban Flow Metrics, Local optimization, Monte Carlo simulations

5. VSM Resources

Simulate value streams, Flow Engineering, Product teams structures, Scaling scenarios



*Direct access to all issues
and other resources
on our website*

The 2024 State of Value Stream Management Survey



The 2024 State of VSM survey is live!

This year's theme is 'Enterprise-Wide Adoption'.

Please take 10 minutes to [complete the survey](#) and contribute to the report.

Adoption

Decision: “Initiating a comprehensive organizational change around value streams”

by **Ralf Schou-Jensen**, Development Director (SVP) @ **Wealth Technology**

Sharing the direction taken to design the future organization into value streams teams.

“How VSM Software Addresses Everyday Portfolio and Engineering Challenges”

by **Maik Hassel**, VP of Product Management @ **Planview**

Introduction to the capabilities and benefits of a VSMP solution like Planview Viz.

“Let’s Solidify Our Consensus And Further Advance The Practice Of Value Stream Management (VSM)”

by **Eveline Oehrlich**, Industry Analyst, Research Director @ **Research In Action**

Call to action and tap into the transformative power of Value Stream Management.

White Paper: “Align Business and Delivery”

by **Broadcom ValueOps**

Explore strategies for bridging the gap between strategic goals, operational plans, day-to-day work and value delivery using a VSM approach and solution.

Value Realization

“Value Networks: Understanding Knowledge Work and Collaboration”

by **Dimitar Bakardzhiev**, Founder & CEO @ **KEDEHub**

Let's take a look at Verna Allee's concept of value networks and their application to software development.

“From Agile to Radical: define outcomes quantitatively”

by **Jan Bosch**, Professor of Software Engineering @ **Chalmers University of Technology**

Specify the intended value delivery by defining a value model, quantifying the impact of each initiative and acting on outcomes.

“OKR Doctor series, Season 2”

by **Borut Bolčina**, CEO, Founder of Agile Tools, OKR Trainer @ **TeamPoolz**

Learn by example with 10 episodes describing situations to improve and how to avoid common pitfalls in defining OKRs.

“How to Remove Hidden Barriers From the Customer Journey” 🍋 🚧 🚧 🍋 🚧 🍋 🍋

by **Noa Ganot**, Founder & CEO @ **Infinify**

A few methods to identify the expected value, tell the story from the customer's perspective, find the hidden barriers and remove them.



Flow Optimization

[Using Flow Metrics - From "Feelings" to "Facts"](#)

by **Benjamin Huser-Berta**, Senior Software Engineer @ **Hitachi Energy**

Recommendations and operational examples on how to use the four mandatory Flow Metrics in the Kanban Guide.

["Thoughts on Mik Kersten's Flow Framework"](#)

by **Matthew Philip**, Organizational Refactorer

Mapping the Flow Framework Metrics with those from Essential Kanban Condensed.

[Post: "Local improvements don't always improve the overall flow"](#)

by **Dr. Efrat Goldratt-Ashlag**, Author of Goldratt's Rules of Flow

A fine example of the potential counter-productive effects of local optimization on the global flow.

["What is Probabilistic Forecasting?"](#) and ["Monte Carlo under the covers"](#)

by **Mike Bowler**, Experienced Coach and Trainer @ **ProKanban.org**

Try to answer the usual question: "When will it be done?" using probabilistic forecasting techniques and Monte Carlo simulations in particular.

VSM Resources

Flow Session (56 minutes): [“Simulating Value Streams: The Why & the How”](#)

by **Helen Beal and Pavel Azaletskiy @ VSM Consortium**

Great conversation on dynamic simulation of value streams to make better decisions by knowing the potential performance implications of changes.

[“The Benefits of Value Stream Mapping”](#)

by **IT Revolution**

Keep up with **Steve Pereira and Andrew Davis'** book “Flow Engineering” as [Comic Agilé](#).

[Carousel: “7 Product Team Structures”](#)

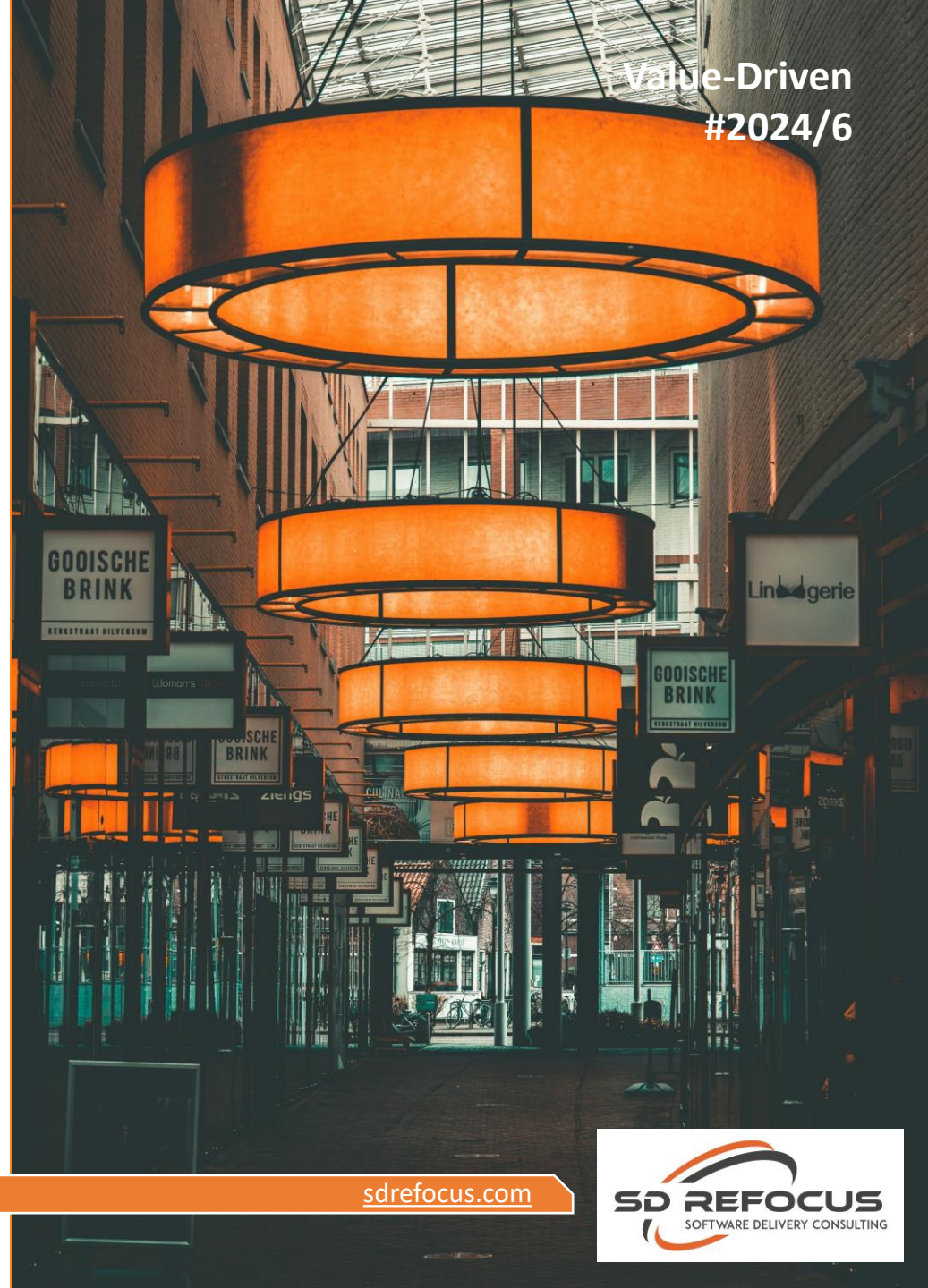
by **Annett Eckert, Founder @ ProductEmerge**

Excellent descriptions of alternatives with examples, use cases, pros and cons to help you make a decision (by value stream, that's #6).

New SAFe Guidance: [“Operating Value Streams for Large Solution Development”](#)

by **Scaled Agile, Inc**

Three scenarios for operating development value streams at a very large scale: independent value streams, nested value streams, and value stream network.





AMBASSADOR
BRIDGE

Let's Catch Up

Value-Driven
#2024/6

While all these resources are great learning assets, we value people and their interactions even more.

As such, I'm delighted to announce that I've been selected to join the team of **VSMC Ambassadors**, who are passionate about driving the adoption of VSM practices around the world.

We're here to help you discover these practices, seek resources, and **join the VSMC** and its communities.

Remember that you can take advantage of the free **"Introduction to VSM" microlearning**, a glimpse into the more comprehensive **"VSM Foundation"** course, as well as attending the ten-minute **"Flow Shorts"** sessions every Wednesday.



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