

Value-Driven

Flowtopia to propel us into 2025

Flowtopia 2024 is an excellent vintage! Whether it's real-life stories to address adoption challenges (special thanks to Susan, Denys, and Phil), connections between different approaches, proposals to advance practices, or live exchanges with speakers or your peers... The event is now accessible [On Demand](#). Become a member to watch the replay and continue the conversations.

Become a VSMC Member: [Individual](#), [Enterprise Team](#) or [Corporate](#)

As in all our other issues ([here](#)), you'll also find inspiring feedback and best practices to round off a year full of learning.

Finally, the end of the year is a good time to reflect and look ahead to 2025. This requires synthesis and perspective, for example, by discussing a few key questions like those on the last page.

Patrice Corbard, Founder @ SD ReFocus



Contents at a Glance

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Flowtopia On Demand, Manage the work, Value stream vs process mapping

[Book an appointment](#)

VSM Adoption



Deutsche
Telekom



Story: Applying Value Streams to Traditional Organizations – A Case Study (27')

by **Dionysis Svoronos**, Program Manager - Release Train Engineer

Dionysis shares his experiences connecting value streams with Agile Release Trains (ARTs).

[Value Stream Mapping](#), [Dependency Mapping](#), [Future State](#) and [Roadmap Mapping](#)

by **Miguel Dias**, Software Delivery Improvement @ RELEX

Feedback and lessons learned from Flow Engineering mapping workshops.

[Value Streams vs Customer Journeys and Business Capabilities... and how to bring them together](#)

by **Scott Millet**, CIO @ Iglu.com

In a series on business architecture concepts, how service blueprints link these concepts together.

Helen Beal: "The State of Value Stream Management in 2024" (26')

Val Yonchev: "[Mapping Teams to Value Streams - Principles and Practices for Team-of-Teams organizational design](#)" (37')

LIVE PANEL: "Where's Our VSM At?" (58')

Alan Manuel: "Twelve Ways to Boost Your VSM Transformation" (21')



Value Realization



Parchment



Story: Lessons from the Trenches: VSM Adoption (2021-2024) (25')

by **Phil Clark**, Vice President, Parchment Technology @ Instructure

Phil shares the key lessons he's learned over three years implementing VSM for digital product delivery at Parchment and Instructure.

Value Networks and Value Stream Management

by **Krishna Kumar**, Founder and CTO @ Exathink Research

How Value Networks relate to Value Stream Management in software product development.

A two-minute Master Class about Toyota's Chairman Akio Toyoda at Gemba (2')

by **Olaf Boettger** and video from Toyota Times

When was the last time you went to Gemba and really listened? (i.e. the real place where value for your customers is added).

Ray Dogra: "[Lost in Translation - Communicating the Benefits of VSM to Business Leaders](#)" (18')

Roman Zhuravlev: "Value Streams in the Value Chain" (25')

Fred Champlain: "VSM and Enterprise and Business Architecture and Modeling" (27')

Gary Rupp: "Working The Lean-Agile Way" (29')

Krishna Kumar: "Value Networks: Modeling the Flow of Value" (29')



Flow Optimization



Vanguard

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Story: Introducing Flow at Scale at Vanguard (27')

by **Susan Schweitzer**, Senior Flow Advisor

Susan walks us through how she grew VSM from 10 teams to 25, ultimately scaling flow concepts to 750 teams.

[Aging Work: The Value Stream Metric You Need to Know](#)

by **Chris Gallivan**, Principal Flow Advisor @ Planview

Everyone has aging work. Few understand the true impact. Here are three reasons why it sabotages flow.

[Analyzing Flow – Three Key Enablers](#)

by **Zsolt Berend**, Business Agility Coach @ FIS

3 key enablers that really make a difference in unlocking data and insights, helping drive continuous improvements.

Nagesh Sharma: "Enterprise Flow Unleashed - Harnessing Flight Levels to Synchronize Value Streams for Maximum Impact" (27')

Brian Moore: "It's All About Flow - Applying the Constructal Law of Physics to the Enterprise" (25')

Joshua Barnes: "End to End Flow - Value Stream Management for Digital Products" (29')

Steve Pereira: "Flow Engineering - Optimize Before You Automate" (24')

Richard Knaster: "The Art of Flow - Enhancing Business Agility through Value Stream Management" (23')

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VSM Resources

[Flowtopia 2024 On Demand](#)

by the **Value Stream Management Consortium**

Become a Member: [Individual](#), [Enterprise Team](#) or [Corporate](#) Membership



[Manage the Work, Motivate the People](#)

by **Colleen Johnson, CEO @ Prokanban.org**

Shifting our focus away from individual utilization to how the work flows through an organization.

[Value Stream Mapping vs Process Mapping](#)

by **Ivan Carillo, Continuous Improvement Manager @ Amazon**

Process Mapping is gold, but Value Stream Mapping is platinum.

Craig Statham & Stephen Walters: Fireside Chat: "The Value Stream Reference Architecture" (29')

Alan Manuel: "Lightning talk: The Product Operating Model with Planview" (5')

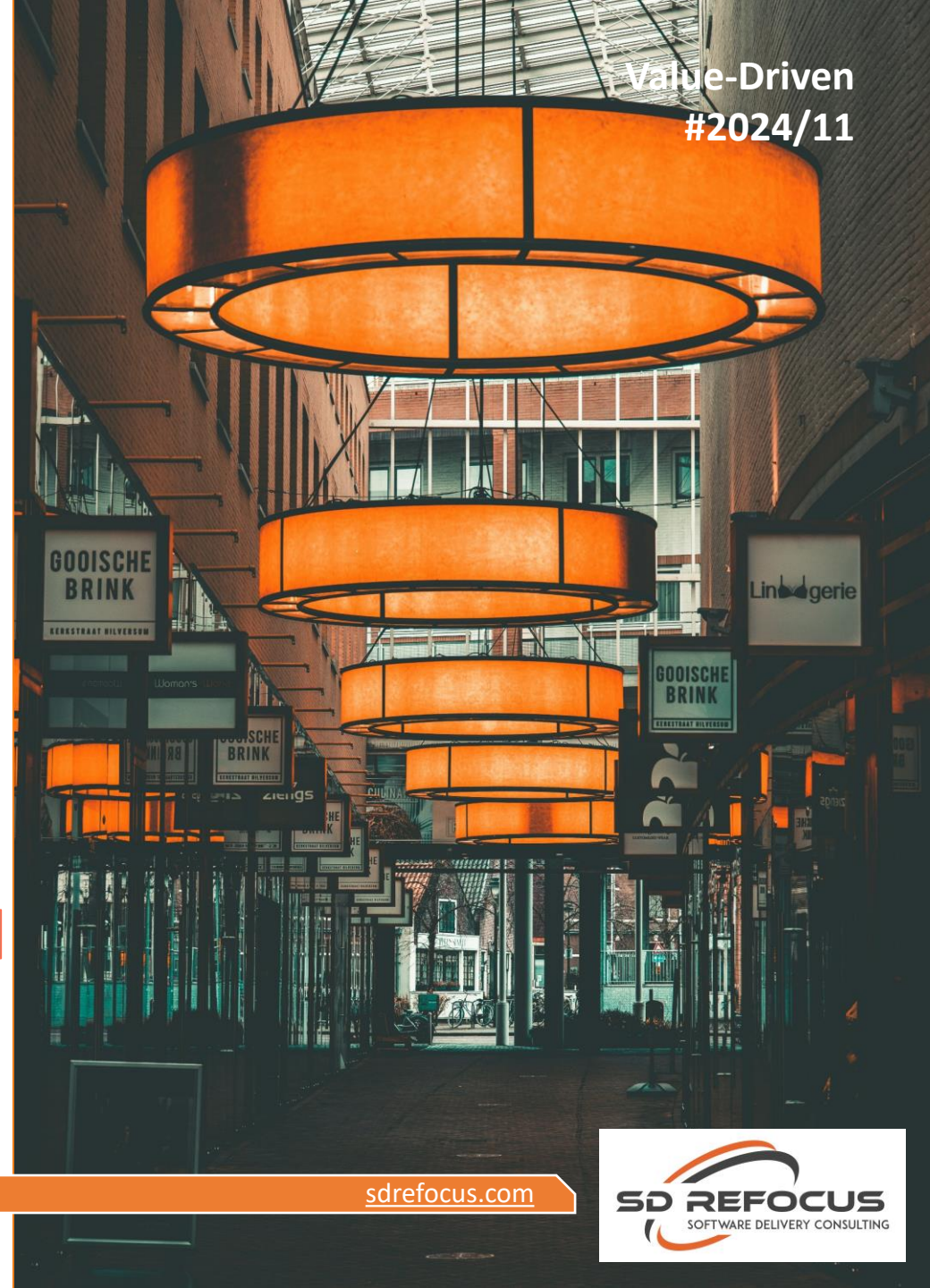
Erica Engelen: "[Bureaucratic Organizations: Where Products Go to Die](#)" (30')

Glenn Watson: "Driving Excellence: AI, Digital Twins, and Value Stream Management" (23')

Brian Paniccia: "nVeris® AI-Enabled Live Value Stream Collaboration Session" (60')

Marc Hornbeek: "Transforming DevSecOps with AI-Assisted Value Stream Engineering" (32')

Mark Peters: "Finding Value in Platform Engineering" (29')



Let's Connect



Don't forget to check out our latest article "[Connect the Dots of Software Value Realization](#)" and its six key questions.

How would you rate your confidence in answering these questions?

Q1- CHANGE: Can we explain the causal relationship between the planned changes and the desired outcomes?	Low – Medium - High
Q2- VALUE: Does our work bring value to our customers and users?	Low – Medium - High
Q3- IMPACTS: Are we contributing to the company's strategic goals?	Low – Medium - High
Q4- DRIVERS: What customer behaviors drive our business results?	Low – Medium - High
Q5- FOCUS: Where should we focus our capabilities and improvements?	Low – Medium - High
Q6- PROGRESS: Are we making measurable, tangible progress?	Low – Medium - High

Try to take a step back. Answer honestly, assessing whether your answer is based on hunches and hopes, or rather on factual elements enabling you to make informed decisions and demonstrate your improvements.



Contact me now to find out more about the e-book and the techniques referenced in the accompanying toolbox.

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