

# Value-Driven

## Going ahead despite all headwinds!

The sailboat that keeps going even when it's facing strong headwinds can inspire us. There are many challenges to face, not to mention today's chaotic world.

In our field, we can also build our resilience by strengthening our values and principles.

The stories in this issue of Value-Driven illustrate again the advantages, but also the challenges, of experimenting with value stream mapping, moving from outputs to outcomes, or optimizing flows.

I really hope you find these resources helpful in combating the headwinds specific to your own context. And if you have any comments or suggestions for future issues, please don't hesitate to get in touch!

*Patrice*

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Agile team's optimization story, the highway metaphor, Little's Law in Software Engineering

### 5. VSM Resources

Flow Engineering template, Prince2 and VSM, Cross-team dependencies

# VSM Adoption



RELEX  
Solutions

**Story:** [How Value Stream Mapping Helps Platform Product Management](#)

by **Ying-Chan Lin**, Senior Platform Product Manager

Great example of the use of Value Stream Mapping workshops for a platform... because yes, [a platform can be considered as a value stream](#).

**Video:** [Build Understanding \(6'\)](#)

by **Jim Benson**, Founding Partner @ **Modus Institute**

Learn by doing - The Value Stream Mapping exercise is about how you work, who you work with, how work flows, and where you can do those things better.

[How Scrum Masters Can Use Value Stream Mapping? & VS Mapping in Action](#)

by **Sarika Bhor**, Scrum Master @ **Orion Innovation**

How Scrum Masters Can Coach Teams Using VSM, illustrated with 12 Real-Life Examples.



# Value Realization



Formel Skin

## Story: Turning a feature factory into an outcome-driven team

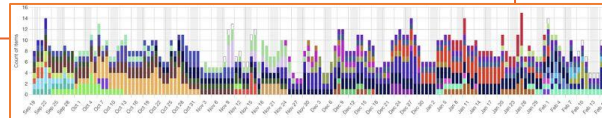
By **Igor Voth**, VP of Product @ **Formel Skin**

Moving from outputs to outcomes is easier said than done. Insightful feedback on potential pitfalls and the gradual path to adoption.

## What does your data say: Are you highly focused on delivering value?

by **Mike Bowler**, Coach and trainer @ **Gargoyle Software Inc**

One of the charts built into JiraMetrics is WIP by Parent, grouped by colour. This gives us a good idea of how focused we are.



## Consultants beware, AI is coming for your job

by **Lauri Pietinalho**, **T. Alexander Puutio**, and **Matt Statler** and shared by **Karen Martin**

*“As long as AI knows everything but understands nothing, there will always be room for humans in consulting” => “The rise of the authentic advisor”*



# Flow Optimization

(fr) [Diviser par 3 le Lead Time d'une équipe de delivery grâce au Kaizen](#)

by [Nicolas Ploquin](#), Coach Lean - Manager Référent et Black Belt @ [OCTO Technology](#)

Here's an excellent case study on how to help managers lead a Lean improvement initiative.



[Agile Flow: Head Out on the Highway](#)

by [Shawn Wallack](#), Director, Agile Coach @ [CGI](#)

A very insightful post on striking the right balance for an efficient and effective flow using the highway metaphor.

[It's all Connected - How to apply Little's Law in Software Engineering](#)

by [Benjamin Huser-Berta](#), Co-Founder @ [Let People Work](#)

With Little's Law showing that Flow Metrics influence each other, we can create better experiments to improve our flow.

# VSM Resources

## [Flow Engineering template](#)

By **Steve Pereira**

If you'd like a copy of the template, comment #flow on the post.

## [Success in Value Stream Management: Prince2 to subtract the obvious and add Value!](#)

By **Carmelita Ardizzone**, Project Manager @ Soc. Coop Bilanciai Campogalliano

What are Prince2's ingredients for improving workflow efficiency, increasing product quality and customer value?

## Posts on Cross-Team Dependencies


[Agile: It Depends](#) By **Shawn Wallack**

[Managing Cross Team Dependency](#) By **Scott Millet**



## Value-Driven - [The Book of the Year 2024](#)

## e-book – [Connect the Dots of Software Value Realization](#)



**Value-Driven** Book of the Year

**Keep learning and make more connections.**

The year began with the proposal of this new format and the conviction that various areas of expertise needed to be brought together and better combined. The structure around four themes (VSM Adoption, Value Realization, Flow Optimization, Resources) has held up well, with adaptations to take account of your feedback: summaries of the elements quoted, focus on company stories, short videos, and a newsletter on LinkedIn.

In these times of crisis, two opposing strategies are at work. One is to withdraw behind walls, and the other is to build more bridges. As an advocate of the latter, I've been delighted to see communities such as the VSM Consortium, IT Revolution, BVSSH and Team Topologies come together. The journey is not over, but the direction is clear: we need to better connect all our expertise in order to better serve our customers.

As an end-of-year gift, here you'll find a complete compilation, still free of charge, of the year's 11 issues.


If you're short of time, there are two immediate actions you can take:

- Read my summary article '[Connect the dots of Software Value Realization](#)'.
- [Contact me](#) for an initial free discussion.

Have a Merry Christmas and a Happy New Year!

Don't forget the other gift on the last page. Valid only until end December!

*Patrice Corbard, Founder @ SD ReFocus*

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**Value-Driven Software Delivery**

**Connect the Dots of Software Value Realization**  
Combining VSM and other expertise to meet software challenges

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Value-Driven Software Delivery

**Connect the Dots of Software Value Realization**

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**References**



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