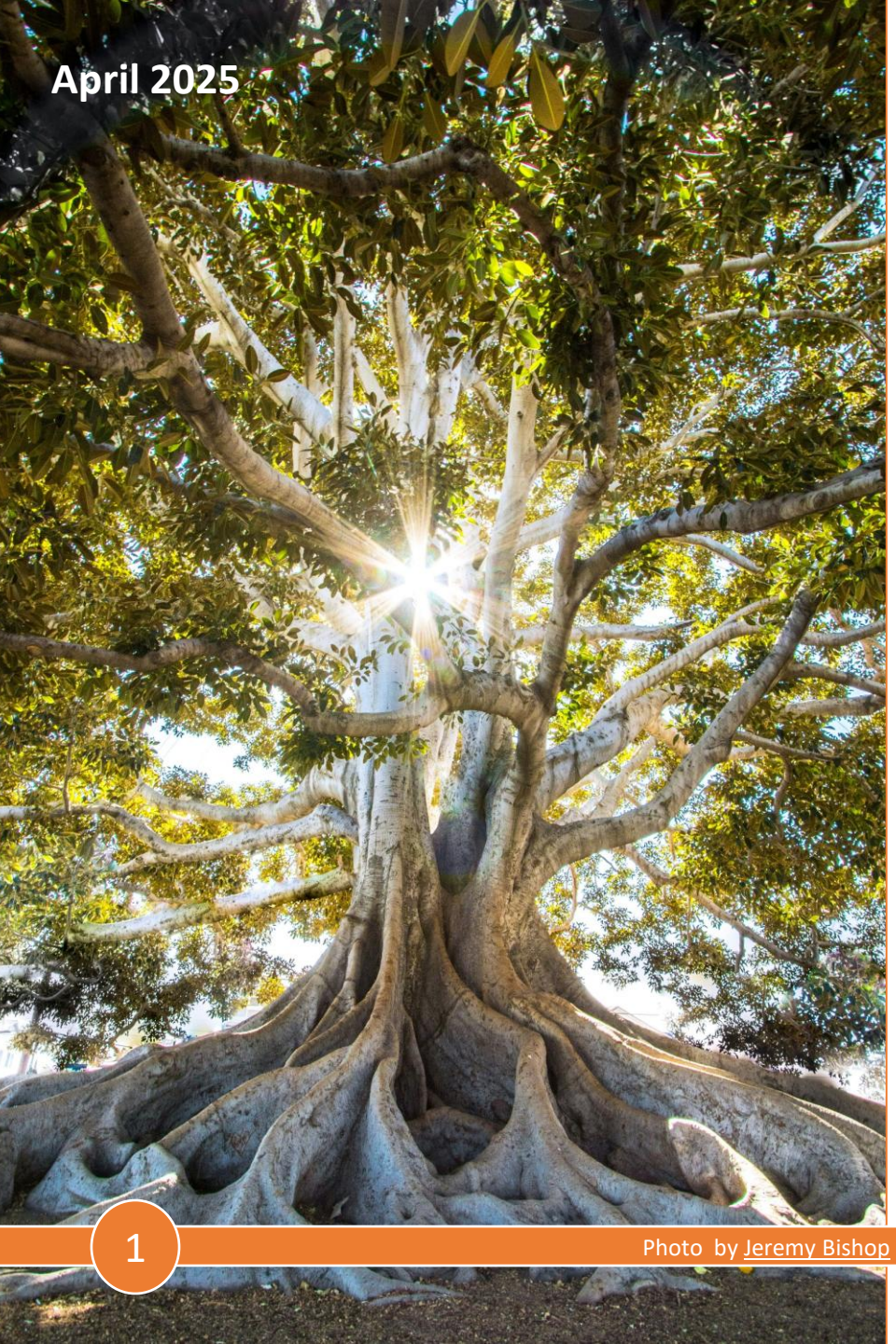

Value-Driven

Can’t See the Forest for the Trees

It's so easy to get lost in the weeds or to focus only on the things that are in our comfort zone.

Systems thinking helps us avoid these pitfalls by looking at the system as a whole and identifying the inter relationships between its parts.

In this sense, *VSM* helps us to step back and share a holistic understanding of the end-to-end value stream, combining the perspectives of its key players.

This issue contains valuable resources to help you delve deeper into these areas. I believe we still have room for progress in applying them to our activities. *Are you a linear thinker, a design thinker or a systems thinker*?

Patrice

Contents at a Glance

2. **VSM Adoption**
   Supply chain’s story, VSM Strategy, Structural problems, Service blueprints
3. **Value Realization**
   Optus’ story, Impact-First Product Teams, Software Dev Productivity, Value Creation
4. **Flow Optimization**
   Pirate Ship’s story, Process Cycle Efficiency, (fr) Blocages, 8 Types of Waste
5. **VSM Resources**
   Value Stream Mapping, Systems Thinking, New> Flow Engineering Immersion Course

Photo by Jeremy Bishop on Unsplash

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VSM Adoption

You're Probably Solving the Wrong Problem

by Bryan Finster, Value Stream Architect **@ Defense Unicorns**

How treating software like a supply chain, reducing undelivered code inventory, eliminating unnecessary handoffs, and automating compliance can accelerate delivery without sacrificing security or stability.

Crafting an Effective VSM Implementation Strategy

by Ravi Sawant and Sharat Kunduru @ HCLTech

"We break down the key principles of a successful VSM implementation strategy—one that isn't just about process improvement but about reshaping the way organizations create, deliver, and capture value."

Spinning Wheels: How Inefficient Structures Are Holding Back Your Success

by Peter Maddison, Managing Partner **@ Xodiac Inc.**

"An organization without a well-understood value stream is like trying to navigate a labyrinth without a map. The result is a continuous cycle of delays, miscommunications, and wasted effort—spinning wheels that go nowhere."

Customer Journeys, Value Streams and Business Capabilities… and how to bring them together

by Scott Millet, CIO **@ Iglu.com**

"By thinking in terms of value streams or customer journeys, we can start to move toward integrated optimization programs organized around the end-to-end delivery of value".

Photo by Nik on Unsplash

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Value Realization

Story: Quarterly planning - a ninja move to improve delivery of outcomes (30')

By Graham Milne, Senior Director Transformation **@ BVSSH Community Presentation**

An E2E Delivery Transformation program was kicked off to look at optimizing for the flow of delivery.

Optus

Product Agility Podcast (46'): Impact-First Product Teams (With Matt LeMay)

Matt discusses how an "impact-first" approach shifts the traditional role of product management from simply facilitating ideas to actively contributing to significant business success.

A CTO's Guide to Measuring Software Development Productivity

by Matthias Patzak, Enterprise Strategist **@ AWS**

Most CTOs struggle to prove their teams deliver value efficiently. Matthias have found that proving software development productivity requires excellence in four dimensions: Business value, Speed to market, Delivery reliability, and Team health.

Value Creation and Business Success

by Paul O'Malley @ The Systems Thinker

The first focus should be on creating value for the customer, but this cannot be achieved unless the right employees are selected, developed, and rewarded, and unless investors receive consistently attractive returns.

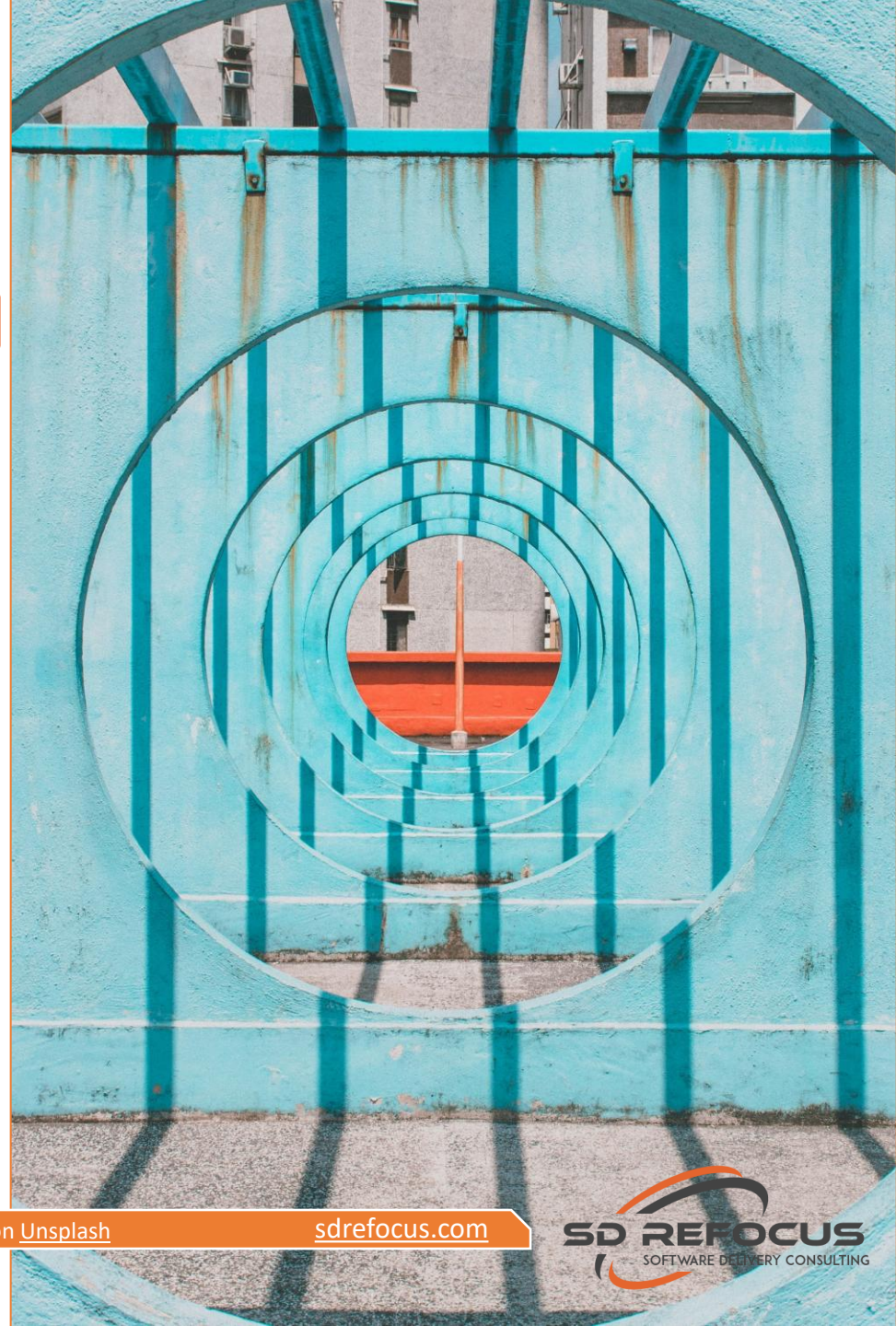

Photo by Joel Fulgencio on Unsplash

Flow Optimization

Pirate Ship

Story: Reteaming for Faster Flow: A Case Study
by Nina Siessegger, Agile organizational consulting
How do you design teams so they can continuously evolve while maximizing the value stream in your company? This question arises sooner or later in every growing software company.

Why Measuring Individual Cycle Time is Killing Your Flow (And What to Do Instead)
by Martin Hinshelwood, Expert Generalist **@ naked Agility**
"Looking at cycle time for an individual is a fundamental misunderstanding of how flow works in a system—unless the individual is the system. And here is why!"

(fr) Faut-il traiter les situations bloquantes différemment selon si elles sont internes ou externes ? by José Coignard, ProKanban Trainer **@ Caisse des Dépôts**
Dans le cadre d'une recherche d'optimisation du flux, minimiser les blocages pour maintenir un flux de travail fluide et prévisible est crucial. Mais faut-il traiter les blocages internes différemment des blocages externes ?

Discover the 8 Hidden Wastes Slowing Down Your Value Stream
by Nicolas Silberman, Director of Digital Factory **@ Bpifrance**
Dive into the 8 types of waste that disrupt the continuous flow of value.

Photo by Melyna Valle on Unsplash

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VSM Resources

Value Stream Mapping Explained: Live Q&A with Karen Martin & Mike Osterling | PMI Ukraine (56')

Karen and Mike joined the PMI Ukraine Chapter community for an insightful discussion on how VSM can drive real business impact.

NEW: Flow Engineering Immersion Course (7 modules, 6 hours) @ IT Revolution

Join **Steve Pereira and Andrew Davis** as they guide you through the process of building your own maps and tackling your own flow.

30% OFF
(Preorder Discount)
through April 14

What Is the Relationship Between Systems Thinking and Lean?

by Michael Ballé, Founding Partner **@ LEAN SENSEI PARTNERS**

" Without an understanding of systems thinking, it's hard to get lean right, and without the practice of lean techniques, it's difficult to make systems thinking a day-to-day reality to concretely improve system performance."

A 10-Minute Guide to Systems Thinking for Agilists

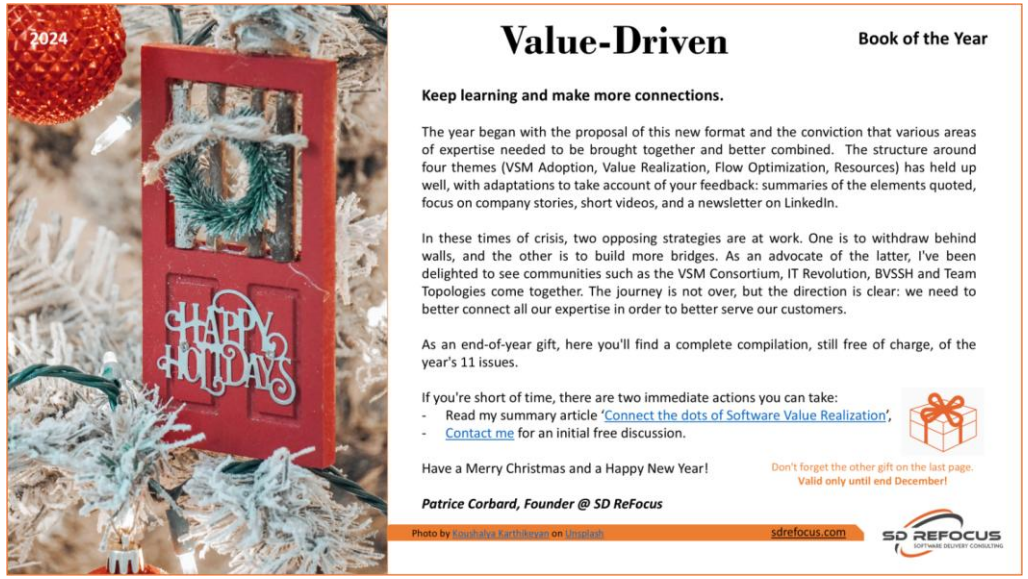
By Tom Boswell, Enterprise IT Coach **@ Fred IT Group**

What is Systems Thinking? How does it apply to Agile and software delivery? And where can I learn more about it?

Photo by Patrice Corbard

Let's Connect

🎁 Value-Driven - The Book of the Year 2024



e-book – Connect the Dots of Software Value Realization

Schedule a Meeting

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